

# What Is Cash Gifting?

Let The Facts Start And The Hype Stop Here

By  
Ryan Biddulph

Copyright 2009 Ryan Biddulph

## Table Of Contents

What Is A Cash Gifting?

Gifting Models

Research Your Mentor

How To Promote Cash Gifting For Free

Is Cash Gifting Legal?

Cash Gifting and The Law Of Attraction

Practice Due Diligence

## What Is A Cash Gifting?

Cash gifting is the act of privately or publicly giving another person or entity a declared sum of cash, strictly as a gift, and giving it freely without coercion or consideration.

This is not an investment, loan, or payment for goods and services. A cash gift is a sum of money which is used to help others.

Cash gifting tends to generate hype. Most of the scam talk comes from people who have been burned by improperly modeled clubs. Some dishonest people market their opportunity as cash gifting in order to ride the coattails of successful, legitimate gifting communities.

Cash gifting is an activity. It may be mistakenly referred to as a business but since there are no goods or services changing hands this label is inaccurate.

Cash gifting is a private, invitation-only activity.

Cash gifting groups should use the terms community, program, system, or club to describe their collective selves. A gifting club is not an investment group, company, or corporation.

## Gifting Structures

Legitimate cash gifting programs aren't based on a multilevel-marketing(MLM) model. This is a legal matrix for a business but it's not for cash gifting. Pyramid schemes are also prohibited.

A proper cash gifting club gives each member the equal opportunity to receive gifts. One common strategy is the 1 Up system. After a qualifying 1 Up gift you are released to receive all future gifts at your level.

Gifting programs offer multiple levels at which you may start.

## Research Your Mentor

The mentor is the ambassador of a gifting community. They offer an invitation to a club. A mentor provides the vital first steps so that you may become acclimated to the program. They are your lifeline to a group.

I advise calling the prospective mentor and asking at least 10 questions. Why are they taking part in this practice? What marketing strategies have worked for them? It's extremely important to get a feel for the mentor's motives because they are your "live teacher" should you have any questions which aren't covered in the online tutorials. Are they a slick marketer who is only self-promoting or do they embody the true spirit of gifting, which is giving? Ensure that they have your best interests at heart.

Read up on the mentor's knowledge of cash gifting. Do they understand the practice and are they explaining it effectively? Research their blog or scan their capture page for articles demonstrating expertise. Read their biography and get a feel for their other interests. You can learn a great deal about a person by observing their hobbies.

A mentor should be both knowledgeable and trustworthy.

## How To Promote Cash Gifting For Free

If you are new to cash gifting there's a chance that your marketing campaign will be built on a budget. I've been successful with the following four methods.

Start a blog. There are few content-rich cash gifting blogs on the web. Provide valuable information and not a running ad for your site. Customize your blog. Display your competency as a mentor. I like to write on a variety of topics to stress my individuality. I post on cash gifting, motivational techniques, and the practical application of the law of attraction.

Open an account on twitter. Provide something of value when you tweet. Scour the web for facts pertaining to cash gifting and work at home opportunities. Condense these notes and begin to tweet. Advertise your website with every 10th tweet. Unless you are a content demon twitter looks at frequent advertising as spamming. Tweet about whatever interests you. I am an inspirational author so I provide quotes and links to my books.

Submit articles to online directories. Provide useful content; these aren't free advertising sites. Amazines and articledashboard are 2 examples of publishers which expand your presence. Most article bases have resource boxes where you can provide 2 links.

Receive backlinks from high-ranking blogs. Backlinks are links which are directed to your site. Search for high ranking blogs at alltop.com. Read the posts. Provide valuable insight with the comment and link to your site.

## Is Cash Gifting Legal?

The act of giving cash gifts is within the boundaries of the law.

The discussion of tax liability often arises in relation to cash gifting. As of 2008, the Internal Revenue Service says that cash gifts up to \$12,000 per person per calendar year are allowed. As we can see the IRS says it's entirely legal to give the gift of cash to another individual. The entire IRS Introduction to Estate Gift Taxes is viewable here: <http://www.irs.gov/pub/irs-pdf/p950.pdf>

The primary reason most people have declared gifting a scam is because they have been a part of an improperly organized activity. Cash gifting is not structured in a multi-level-marketing type tier. MLM is an illegal model for gifting.

## Cash Gifting And The Law Of Attraction

Giving never goes out of style, no matter what the state of the economy. To gain a better understanding of gifting observe the law which rules the universe, the law of attraction.

You attract whatever you set yourself up to receive. What you reap, you once sowed. Give freely, receive generously. Sound easy, right? The difficulty arise from the fact that most don't give freely. They don't trust others. They focus on what's in it for them. You only prosper after you've prospered others.

Money is freedom is green pants. It is a means of exchange which allows one to free themselves from financial obligations like debt or bills. It can also be used to buy the finer things.

Money adds to a person's life in so many ways. You can be more, have more, and do more as you accumulate money in harmony with universal laws.

Give the gift of freedom and you'll receive generously.

## Practice Due Diligence

Cash gifting is a fulfilling activity. Perform due diligence, get the facts, and prosper.

To learn more about my gifting community please visit:

<http://cashwithatrueconscience.com>